

## PARTNERSHIP PROGRAM

#### BACKGROUND

The Junior League of Spokane has served the Inland Northwest since 1925, spearheading or playing an early supporting role to many local community organizations and landmarks including:

- Vanessa Behan Crisis Nursery
- Innovia Foundation (previously Inland Northwest Community Foundation)
- Crosswalk Teen Shelter
- Riverfront Park's "Childhood Express" Red Wagon designed by artist Ken Spiering

But we are not just proud of our local history. The Junior League of Spokane is honored to be part of a worldwide women's movement. Originally founded in 1901, The Junior League is one of the oldest, largest, and most effective women's volunteer organizations in the world, bringing together more than 140,000 women in 291 Leagues across the globe.

#### **IMPACT**

True to their legacy, today's League members are at the forefront of tackling society's thorniest issues for the express purpose of enhancing the social, cultural, and political fabric of our society. The Junior League of Spokane's adopted focus area is childhood literacy. Here's a snapshot of what that looks like:

- Eight book corners throughout the community.
- Hosted a free book fair for children in our community at the Dr. Martin Luther King Jr. Community Center
- Last year alone, the Junior League of Spokane awarded books and more than \$2,300 in grants to local teachers, schools, and community organizations

Additionally, our community impact expands beyond childhood literacy. We recently donated our woman power to Spokane Police Activities League (PALS) Summer Party, Tom's Turkey Drive, Crosswalk, Foster Santa Breakfast and 2nd Harvest Food Bank's Big Build. We also hosted a Transition's Drive for Cottages and Women's Hearth, and provided dinner to the Ronald McDonald House.

#### WHY PARTNER

We cannot do this work without you. We envision a world with empowered women leaders who have the tools to address society's most intractable issues. While part of a worldwide women's movement, our mission is local and focused on a thriving and vibrant Inland Northwest. Your financial partnership helps support literacy programming for children, voluntarism in the community, and the cultivation of Spokane's next generation of female leaders.

## MISSION STATEMENT

The Junior League of Spokane is an organization of women committed to promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Our purpose is exclusively educational and charitable.



# **PARTNERSHIP BENEFITS**

	BRONZE \$500	<b>SILVER</b> \$1,000	<b>GOLD</b> \$2,500	<b>PLATINUM</b> \$5,000
Permanent sponsorship sign in a local non-profit JLS book corner.	Ψ300	ψ1,000	Ψ2,300	•
Invitation to present to the general membership at one General Membership Meeting (GMM) with mutually-agreed upon presentation topic and timeframe.			•	•
Opportunity to host a booth at both Touch-a-Truck and Treasure Hunt Book Fair.		•	•	•
Very prominent logo recognition at JLS events, listing you as a partner.				•
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Logo recognition at JLS events, listing you as a partner.	•	•		
Very prominent logo recognition on online media and printed promotional materials.				•
Prominent logo recognition on online media and printed promotional materials.			•	
Logo recognition on online media and printed promotional materials.	•	•		
Very prominent logo recognition on JLS website.				•
Prominent logo recognition on JLS website.			•	
Logo recognition on JLS website.	•	•		
Very prominent logo recognition on welcome slide for GMM's throughout the year.				•
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Benefits for partners will last for one calendar year from the date of donation.



# THE JLS AND YOU

### DID YOU KNOW?

Up until the 3rd grade, most children are learning to read. Beginning in the 4th grade, however, they are reading to learn, using their skills to gain information in subjects such as math and science, to think critically about what they are learning, and to act upon and share that knowledge with the world around them.

#### IMPACT OF LITERACY

Adequate literacy skills affect many areas of a person's life and can be correlated to a person's likelihood to remain out of poverty, avoid criminal behavior, and adequately care for oneself and others. The foundation for having more independent and educated adults begins in elementary school.

### THE JLS BOOK BANK

The JLS Book Bank was established in 2016. It is an ongoing effort to solicit funds and book donations, and thereby maintain an inventory of new and gently used books for use in literacy

efforts by the JLS and its community partners. The Book Bank inventory focuses on diverse texts for preschool through high school readers.

The Book Bank supplies books for the JLS's book fairs and other community projects, and additionally gives away books to the first 300 children at the JLS's annual Touch-a-Truck event in the fall.

In the Spring of 2022, the Book Bank offered the Spokane community an opportunity to apply for a book grant. We were able to award books and more than \$2,300 in grants. The recipients included other nonprofits, as well as elementary and high school teachers.

75% OF STUDENTS WHO ARE UNDER-PERFORMING READERS IN 3RD GRADE WILL CONTINUE TO UNDER-PERFORM THROUGHOUT HIGH SCHOOL.

MORE THAN 61% OF LOW-INCOME 3RD GRADE STU-DENTS IN THE SPOKANE PUBLIC SCHOOL DISTRICT DO NOT READ AT GRADE LEVEL.

1 IN 5 CHILDREN IN SPOKANE COUNTY LIVE BELOW THE FEDERAL POVERTY LINE.

LOW-INCOME STUDENTS GENERALLY LOSE ABOUT 2 MONTHS OF READING ACHIEVEMENT DURING SUMMER BREAK (KNOWN AS "SUMMER SLIDE").

ENGLISH SCORES HAVE DROPPED 13% SINCE 2019 FOR GRADES 4-11



JLS Book Corner at the Early Life Speech and Language Center



# THE JLS AND YOU

### TREASURE HUNT BOOK FAIR

The JLS joined local efforts to combat summer slide by hosting its first annual pirate-themed book fair hunt in 2017. The JLS Jolly Roger docked in the gym at the West Central Community Center, and East Central/MLK Community Center joined the crew in 2018. The Treasure Hunt Book Fairs were a smashing success, and none were forced to walk the plank!

In conjunction with Sysco and other community partners, the

cooks in the galley provided healthy food and drinks for all attendees and volunteers.
Admission was free, and upon

entering the gym each buccaneer walked through informational booths hosted by volunteers from nonprofit and community organizations. Each child was able to pick out a new book of their choosing from the treasure chest, provided by the JLS Book Bank.

In 2020, we continued our book fair at West Central Community Center, and focused on bringing in local students. In 2021, we modified our book fair to a drive-through model due to the Covid-19 pandemic. In 2022, we hosted our book fair at the Dr. Martin Luther King Jr. Community Center in Spokane's East Central neighborhood.









Touch-a-Truck provides a unique opportunity for children to explore vehicles of all types including emergency, utility, construction, transportation, and just plain cool vehicles – all in one place! Children can touch their favorite vehicles, get behind the wheel, and meet the people who help to build, protect, and serve our community.

The proceeds from this event help to sustain our organization's mission of training women to serve Spokane and impacting our community through our childhood literacy projects.





# PARTNERSHIP LEVELS

### PLATINUM PARTNER — \$5,000

In exchange, the Junior League of Spokane will provide the following benefits:

- Permanent sponsorship sign in a local non-profit JLS book corner.
- Invitation to present to the general membership at one General Membership Meeting (GMM) with mutually-agreed upon presentation topic and timeframe.
- Opportunity to host a booth at both Touch-a-Truck and Treasure Hunt Book Fair.
- Very prominent logo recognition at JLS events, listing you as a partner.
- Very prominent logo recognition on online media and printed promotional materials.
- Very prominent logo recognition on JLS website.
- Very prominent logo recognition on welcome slide for GMM's throughout the year.

### GOLD PARTNER — \$2,500

In exchange, the Junior League of Spokane will provide the following benefits:

- Invitation to present to the general membership at one General Membership Meeting (GMM) with mutually-agreed upon presentation topic and timeframe.
- Opportunity to host a booth at both Touch-a-Truck and Treasure Hunt Book Fair.
- Prominent logo recognition at JLS events, listing you as a partner.
- Prominent logo recognition on online media and printed promotional materials.
- Prominent logo recognition on JLS website.
- Prominent logo recognition on welcome slide for GMM's throughout the year.

### SILVER PARTNER — \$1,000

In exchange, the Junior League of Spokane will provide the following benefits:

- Opportunity to host a booth at both Touch-a-Truck and Treasure Hunt Book Fair.
- Logo recognition at JLS events, listing you as a partner.
- Logo recognition on online media and printed promotional materials.
- Logo recognition on JLS website.
- Logo recognition on welcome slide for GMM's throughout the year.

## BRONZE PARTNER — \$500

In exchange, the Junior League of Spokane will provide the following benefits:

- Logo recognition at JLS events, listing you as a partner.
- Logo recognition on online media and printed promotional materials.
- Logo recognition on JLS website.
- Logo recognition on welcome slide for GMM's throughout the year.

### FRIEND OF THE LEAGUE - \$250

In exchange, the Junior League of Spokane will provide the following benefits:

- Logo recognition at JLS events, listing you as a partner.
- Logo recognition on JLS website.



# LEAGUE PARTNERSHIP PLEDGE FORM

DONOR INFORMATION				
NAME:				
ADDRESS:				
CITY:	STAT	E:	ZIP: _	
PHONE:				
EMAIL:				
ONE TIME GIFT				
AMOUNT:				
GIFT WILL BE MATCHED BY:				
RECURRING GIFT  AMOUNT:  FREQUENCY:				
PAYMENT				
□ CHECK □ CREDIT CARD	(□ Visa □	□ American Ex	xpress□ Mastercard	□ Other)
CREDIT CARD #			•	,
EXP. DATE		_ SECURITY	′CODE:	
□ STOCK TRANSFER (Please contact Partitions)	nerships@JLS	Spokane.org fo	or more information ab	oout initiating a stock
□ I PLAN TO MAKE A GRANT RECOMMEN DONOR-ADVISED FUND OR PRIVATE FOU	JNDATION:			
RECOGNITION				
NAME TO USE ON ALL ACKNOWLEDGEM	IENTS:			
□ I WANT THIS GIFT TO BE ANONYMOUS				
□ IN MEMORY/HONOR OF:				
DONOR SIGNATURE			DATE	