



**JUNIOR LEAGUE
SPOKANE**

WWW.JLSPOKANE.ORG

TOUCHATRUCK@JLSPOKANE.ORG

TAX # 91-6033864

2026

TOUCH-A-TRUCK

**SPONSORSHIP AND
PARTICIPATION PACKET**

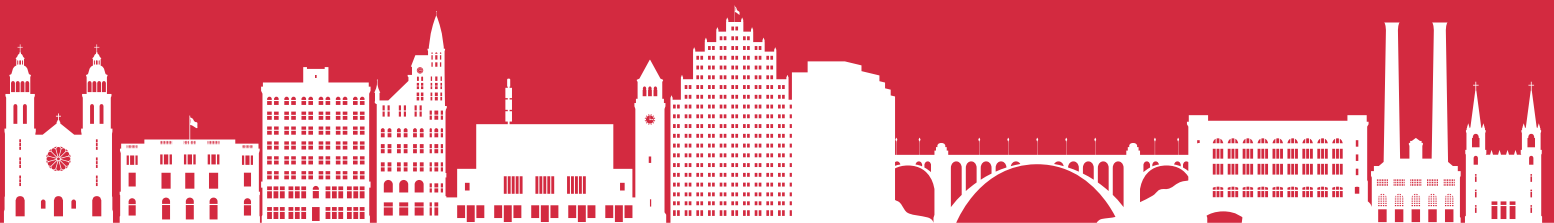


October 3, 2026

9 am-1 pm

Spokane Community College

Rain or Shine





JUNIOR LEAGUE
SPOKANE

About

The Junior League of Spokane is a registered 501(c)(3) non-profit organization of women dedicated to advancing women's leadership for meaningful community impact through volunteer action, collaboration, and training.

EVENT OVERVIEW

Touch-a-Truck®, a fundraiser for the Junior League of Spokane, provides a unique opportunity for children to explore vehicles of all types, including public service, emergency, utility, construction, landscaping, transportation, delivery, and just plain cool—all in one place! Children get to touch their favorite vehicles, get behind the wheel, and meet the people who help to build, protect, and serve our community. Now in its 16th year, Touch-a-Truck has long been a tradition for many Spokane area families, with an anticipated attendance of over 1500 people. This year we are offering a fun twist and are incorporating a Trunk-or-Treat for a ghoulishly good time!

Touch-a-Truck® is a federally registered trademark used under license from Family 2 Family Connection, a non-profit corporation of Nevada.

EVENT IMPACT

Supporting Touch-a-Truck supports the Junior League of Spokane's mission to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training, as well as our work within the community. For a century, the women of the Junior League of Spokane have worked to improve our community—including having a hand in creating many programs and other nonprofits that support the Spokane community daily. Currently, our focus area is improving access to basic needs to alleviate sources of stress and build resiliency for women, children, and families who have experienced Adverse Childhood Experiences (ACEs) or trauma. This event serves as a primary fundraiser for the work that the Junior League of Spokane does.

SPONSOR TOUCH-A-TRUCK

Touch-a-Truck sponsors are crucial to its success and create opportunities to connect the women of the Junior League of Spokane to the children and families who explore the vehicles. As a participant in Touch-a-Truck, we ask that you participate as a financial sponsor or provide an in-kind donation (the vehicle or advertising) or both! We cannot do this work without you. We envision a world with empowered women leaders with the tools to address society's most intractable issues. While part of a worldwide women's movement, our mission is local and focused on a thriving and vibrant Inland Northwest. Your financial partnership helps cultivate Spokane's next generation of female leaders to improve access to basic needs for those impacted by ACEs through community volunteer work.

How YOUR SPONSORSHIP HELPS

Sponsoring Touch-a-Truck is more than supporting an event—it's about helping shape our community's future. The Junior League of Spokane is committed to providing value to our sponsors through strategic collaborations that align with your goals and our mission.



JUNIOR LEAGUE
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A LEGACY OF TRUST

With over a century of impactful service, the Junior League of Spokane has earned a reputation for integrity and dedication. By aligning with us, you associate your brand with an organization trusted to deliver meaningful community service.

EMPOWERING WOMEN LEADERS

As a volunteer training organization, JLS prioritizes leadership development. Through workshops, mentorship, and hands-on projects, our members gain the skills to:

- Build partnerships and manage impactful programs
- Advocate for critical issues in our community
- Lead with confidence in their personal and professional lives



DIRECT COMMUNITY IMPACT



Our projects are designed to directly support families and children in the greater Spokane area, particularly those who have experienced Adverse Childhood Experiences (ACEs) and trauma. From establishing early childcare facilities to promoting childhood literacy, your partnership with us has a direct, meaningful impact on those in need. It supports our mission to advance women's leadership for community impact.



THE JUNIOR LEAGUE

Ways TO PARTICIPATE

There are several ways to get involved in Touch-a-Truck. Please review the details below. To ensure the success of this event, we are seeking both sponsors and vehicles for the children. Vendors also play a crucial role in creating a well-rounded experience! You can take part in any of the following ways:

SPONSORSHIP

There are different levels of sponsorship available. Please see the next page for more information. Your financial commitment helps our fundraising efforts. You can do either a financial only sponsorship, or sponsorship and a vehicle.

BE A VENDOR

Have a service or goods you would like to promote or sell at the event? This is a great spot. With over 1500 people anticipated at the event, you can be sure to interact with many children and families. There are options for nonprofits as well to have a booth. This option is for those not bringing a vehicle to the event.

BRING A VEHICLE

Not in a position to sponsor Touch-a-Truck, but still want to support the event? This option allows you to bring a vehicle (or two) to the event for the children to enjoy!

PARTICIPATE IN THE TRUCK-OR-TREAT

In addition to any of the participation activities listed above, you can participate in the Truck-or-Treat (Trunk-or-Treat). Decorate your booth or private vehicle in a child-appropriate theme and pass out candy or non-candy items to the children. There will be prizes for the best "Trunks."

SIGN UP



[Link to Sign Up Form](#)

spokane.jl.org/touch-a-truck/



Scan the QR Code to go to the form

Your SPONSORSHIP

Our COMMITMENT

Your sponsorship ensures that JLS can continue to address Spokane's most pressing challenges while training the next generation of community leaders. Together, we can achieve a lasting impact. Each sponsorship level ensures a meaningful connection to our mission and events while amplifying your brand's reach.

2026-2027 TOUCH-A-TRUCK SPONSORSHIP LEVELS

	MONSTER TRUCK Presenting Sponsor	BIG RIG	DRIVER'S ED	CAR CARRIER	TOW TRUCK	TRUCK-OR-TREAT
	\$2,500	\$1,500	\$1,000	\$500	\$200	\$50
Ticket Donations <small>* FREE tickets we will give to local Title I schools or our partner organizations</small>	30 family tickets + Logo on tickets	20 family tickets + Logo on tickets	15 family tickets + Logo on tickets	10 family tickets + Logo on tickets	N/A	N/A
Event Tickets <small>Tickets you can give to employees or friends</small>	12 individual tickets	8 individual tickets	4 individual tickets	N/A	N/A	N/A
Vehicle Display	Yes	Yes	Yes	Yes	Yes	Yes
Presentation Opportunity	Invitation to present at 1 General Membership Meeting (GMM).	Invitation to present at 1 General Membership Meeting (GMM).	N/A	N/A	N/A	N/A
Event Booths	Host booth at all major fundraisers	Host booth at all major fundraisers	Host a booth at Touch-a-Truck.	Host a booth at Touch-a-Truck.	Host a booth at Touch-a-Truck	N/A
Logo Recognition	Logo displayed on a banner at Touch-a-Truck and JLS Events	Logo displayed on a banner at Touch-a-Truck	Logo displayed on a cone at Touch-a-Truck	Logo displayed on a cone at Touch-a-Truck.	Logo displayed on a cone at Touch-a-Truck.	N/A
Promotional Visibility	Logo recognition throughout online media, printed materials, and five social media posts throughout the year. Linked logo on JLS Website Logo on map	Logo recognition throughout online media, printed materials, and four social media posts throughout the year. Linked logo on JLS Website	Recognition throughout online media and three social media post throughout the year. Logo on JLS Website	One social media post before and one after the event.	One social media post after the event.	N/A

Special SPONSORSHIPS

These are available on a first-come, first-served basis. Once an area sponsor has been claimed, it will be removed from the sign-up. Sponsorship benefit levels are listed. All zone sponsors receive prominent signage at the designated area as “Your Company Name- Name of Zone”

Goodie Bag Sponsor - \$1,500

As the bag sponsor, you will have bags with your logo distributed to the attendees of the event. Available as an in-kind for donation of event logo bags. **Includes Big Rig Benefits**

Wrist Band Sponsor - \$1,000

As the Wrist Band Sponsor, you will have your logo or company name on all attendee wrist bands. **Includes Driver's Ed Benefits**

Honk 'n Siren Sponsor- \$500

As the Honk 'n Siren Sponsor, your name will be used in all references to the last 30 minutes when kids can make all the noise! **Includes Car Carrier Benefits**

Supporting
Sponsors

Area Sponsors

Pit Stop Sponsor \$1,000

As the Pit Stop Sponsor, your logo will be included at the entrance of the Pit Stop, the fun zone for kids. **Includes Driver's Ed Benefits.**

Dig Zone Sponsor-\$1,000

As the Dig Zone Sponsor, your logo will be included at the entrance of the Dig Zone, a kid friendly dig and play area. **Includes Driver's Ed Benefits.**

Car Seat Safety Zone-\$1,000

As the Car Seat Safety Zone Sponsor, your logo will be included at the entrance of this area that will help educate families about car seats. **Includes Driver's Ed Benefits.**

Coloring Wall Sponsor \$1,000

As the Coloring Wall Sponsor, your logo will be included on the truck- themed coloring wall in the Pit Stop. **Includes Driver's Ed Benefits.**

Filling Zone Sponsor \$500

As the Filling Zone Sponsor, your logo will be included at the entrance of the Filling Zone, a spot to fill bellies and get back to the important jobs. **Includes Car Carrier Benefits.**

Communication CHANNELS

The Junior League of Spokane connects with members and the community through various communication channels, including:

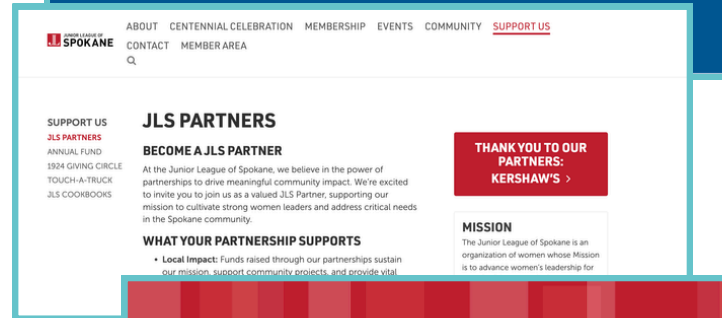
E-BLAST

The JLS communicates with over 150 members through weekly informative emails. These e-blasts, a valuable resource for our members and sponsors, feature details about League events, advocacy, and sponsors. Each e-blast includes sponsor logos (with clickable links to sponsor websites) and custom content opportunities, providing sponsors with a unique platform to reach our members.



WEBSITE

Our website is a hub for up-to-date event information, blog posts, press releases, and more. Sponsors are showcased in the Support Us section of our website to celebrate their financial contributions.



LEAGUE AT A GLANCE

This biannual digital newsletter highlights our members, events, and upcoming programs, reaching all members and community partners.



SOCIAL MEDIA

JLS members are active within the community and highly engaged on social media platforms. Our channels boast a following of 2,100 engaged individuals. Sponsors are regularly recognized throughout the year, enhancing their visibility among JLS members. Channels include Facebook, Instagram and LinkedIn.

GENERAL MEMBERSHIP MEETINGS

The JLS holds eight monthly meetings throughout the League year, open to all members and the community. These gatherings often feature guest speakers from community organizations and partners who share insights on Spokane's pressing needs and initiatives.

Sponsorship PROGRAM AGREEMENT

Every dollar fuels our mission, supporting leadership development and impactful community projects. Your financial support directly contributes to programs that uplift Spokane.

Upon receiving and accepting payment by the Junior League of Spokane, the Sponsor is entitled to the benefits outlined in this sponsor packet. This agreement represents the complete and final understanding between the parties, and it does not create any partnership, joint venture, or principal-agent relationship.

TERM

The sponsorship term is valid until May 31, 2027. The laws of the State of Washington will govern this agreement.

LOGO USAGE AND NAME

The Junior League of Spokane may use the sponsor's name and logo on their websites, in marketing materials, or other publications solely for the purpose of indicating the Sponsor's support for the Junior League of Spokane.

TERMINATION RIGHTS

The Junior League of Spokane reserves the right to terminate this agreement upon written notice if, at its sole discretion, continued association with the Sponsor may harm the organization's reputation. Termination will take effect when written notice is mailed via USPS, and no refund of payment or continuation of benefits will be provided in this case.

INDEMNIFICATION

The Sponsor agrees to indemnify and hold harmless the Junior League of Spokane, including its affiliates, officers, directors, members, employees, and agents, from any and all losses, damages, liabilities, costs, or expenses (including reasonable attorneys' fees) arising from the Sponsor's negligence, intentional misconduct, or breach of this agreement. This indemnification shall survive any termination or expiration of the agreement.



**JUNIOR LEAGUE
SPOKANE**

get in touch!

Junior League of Spokane
509.328.2801
www.jlspokane.org
touchatruck@jlspokane.org

The Junior League of Spokane is a non-profit organization dedicated to educational and charitable purposes.

Our Tax Identification Number is 91-6033864.

